

NOTICE OF A REGULAR MEETING Main Street Advisory Board Monday, March 3, 2025, at 4:00 PM City Hall – 2nd Floor Conference Room 200 West Vulcan St. Brenham, Texas

1. Call Meeting to Order

[Board members shall not use their position on the Board for a purpose that is or gives the appearance of being a conflict of interest. If a member becomes aware of a conflict or potential conflict of interest, they must disclose the conflict and refrain from participating in discussions and voting on the item. A "conflict of interest" is defined as a situation in which a Board member's personal interests might be served or financial benefits gained as a result of or relating to, a decision of the Board.]

2. Citizens' Comments

[At this time, anyone will be allowed to speak on any matter concerning this Board that is not on the agenda, for a length of time not to exceed three (3) minutes. No Board discussion or action may take place on a matter until such has been placed on an agenda and posted in accordance with the law.]

WORK SESSION

3. Reports from Main Street Committee Chairs:

- > Design
- Economic Vitality
- > Organization
- Promotions

REGULAR SESSION

4. Discuss and Possibly Act Upon the Minutes from the February 3, 2024, Regular Meeting

5. Administrative/Elected Officials Report

CERTIFICATION

I certify that a copy of the March 3, 2025, agenda of items to be considered by the Main Street Board was posted to the City Hall bulletin board at 200 W. Vulcan, Brenham, Texas on Friday, February 28, 2025, at 4:00 p.m.

Leigh Linden Main Street Manager

Disability Access Statement: This meeting is wheelchair accessible. The accessible entrance is located at the Vulcan Street entrance to the City Administration Building. Accessible parking spaces are located adjoining the entrance. Auxiliary aids and services are available upon request (interpreters for the deaf must be requested twenty-four (24) hours before the meeting) by calling (979) 337-7567 for assistance.

I certify that the attached notice and agenda of items to be considered by the Main Street Board was removed by me from the City Hall bulletin board on the _____day of _____, 2025 at _____AM/PM.

Signature: _____ Title: _____



AGENDA ITEM 3

DATE OF MEETING: March 3, 2025	DATE SUBMITTED: February 28, 2025	
	SUBMITTED BY: Leigh Linden	
MEETING TYPE: CLASSIFICATION:		
	REGULAR	
SPECIAL W	VORK SESSION	
AGENDA ITEM DESCRIPTION:		
Reports from Main Street Committee Chair	s:	
• Design		
Economic Vitality		
Organization		
Promotions		
SUMMARY STATEMENT:		
Regular monthly reports from each of the 4-Poir	nt Main Street Committees	
STAFF ANALYSIS:		
A. PROS:		
B. CONS:		
ALTERNATIVES (In Suggested Order of Staff Preference):		
ATTACHMENTS:		
none		
RECOMMENDED ACTION:		
Work Session item, no action required.		
APPROVALS:		



AGENDA ITEM 6

DATE OF MEETING: March 3, 2025	DATE SUBMITTED: February 28, 2025	
	SUBMITTED BY: Leigh Linden	
MEETING TYPE: CLASSIFICATION:		
🛛 REGULAR 🛛 🖾 REGUL	EGULAR REGULAR	
SPECIAL WORK	SESSION	
AGENDA ITEM DESCRIPTION:		
Discuss and Possibly Act Upon the Minutes From the February 3, 2025 Regular Meeting		
SUMMARY STATEMENT:		
Review and approve minutes from previous Main Street Advisory Board Meeting		
STAFF ANALYSIS:		
A. PROS:		
B. CONS:		
ALTERNATIVES (In Suggested Order of Staff Preference):		
ATTACHMENTS:		
Minutes from February 3, 2025		
RECOMMENDED ACTION:		
Approve minutes.		
APPROVALS:		



A regular meeting of the Main Street Board was held on Monday, February 3, 2025, beginning at 4:00 p.m. at Brenham City Hall, 200 W. Vulcan Street, Brenham, Texas.

Members present:

Andi Liner, Dax Flisowski, Connie Wilder, Amber Briggs, Tiffany Morisak, Wendy Meaux, Roger Ross, Jon Hill, Lowell Ogle, Doug Peck

Members absent:

Tiffany Howard

City Staff present:

Main Street Manager, Leigh Linden City Manager, Carolyn Miller Economic Development and Community Development Director, Teresa Rosales Economic Development Administrative Assistant, Christine Simich

Others present:

None

1. Call Meeting to Order

The Main Street Board Vice Chair, Andi Liner called the meeting to order.

2. Citizen/Visitor Comments None

3. Reports from Main Street Committee Chairs:

- Design No January meeting held
- Economic Vitality Discussed efforts to recruit new businesses to downtown Brenham. The committee also provided an update on the fire suppression policy and grants. Brenham City Council approved a 60-day extension on the parklet for Ballad of the Bird Dog.
- Organization Volunteer appreciation event is being planned for May; Merchant Mixer on 2/18 at 5:25 pm at Brenham Heritage Museum; viewing of the third Oral History of Brenham at the Simon Theater on 2/22 at 11:00 am.
- Promotion Final details were discussed about Uptown Swirl event on 1/18; the committee also reviewed Hot Nights Cool Tunes band line up.

4. Discussion and Update on 2025 Uptown Swirl Event

Very successful event, 700 glasses were sold with many walk-up ticket purchases; support from sponsors was significant, and the weather was perfect for the event.

5. Discuss and Possibly Act Upon the Minutes from the January 6, 2025, Regular Meeting.

Doug Peck made a motion to approve the minutes. Roger Ross seconded the motion. The Chair called for a vote. The motion passed with the Board voting as follows:

Chair Andi Liner	Yes
Doug Peck	Yes
Connie Wilder	Yes
Dax Flisowski	Yes
Jon Hill	Yes
Lowell Ogle	Yes
Tiffany Morisak	Yes
Wendy Meaux	Yes
Roger Ross	Yes
Amber Briggs	Yes
Tiffany Howard	Absent

6. Administrative/Elected Officials Report

- Volunteer hours Explanation on how to scan the QR code for tracking volunteer hours
- > Oral History Recollections Film invitation was extended
- ▶ Raised Funds Report Balance update on balance was given
- ➢ Grants − letter on deadline for contract expiration was discussed
- Merchant Mixer Invitation was issued
- > Main Street Board meeting calendar was given

The meeting adjourned at 4:33 pm.

Next Board Meeting – March 3, 2025

Andi Liner Chair

ATTEST:

Leigh Linden Main Street Manager



AGENDA ITEM 6

DATE OF MEETING: March 3, 2025	DATE SUBMITTED: February 28, 2025	
	SUDMITTED DY, Leich Linder	
	SUBMITTED BY: Leigh Linden	
MEETING TYPE: CLASSIFICATION:		
REGULAR REG	REGULAR REGULAR	
SPECIAL WO	RK SESSION	
AGENDA ITEM DESCRIPTION:		
Administrative Updates		
Hot Nights Cool Tunes		
Recollections Event		
Parking Lot C		
2025 Spring Eggs Art Walk		
SUMMARY STATEMENT:		
Reports from Main Street Manager, Leigh Linden	Regarding Downtown Brennam	
STAFF ANALYSIS:		
A. PROS:		
B. CONS:		
ALTERNATIVES (In Suggested Order of Staff Preference):		
ATTACHMENTS:		
none		
DECOMMENDED ACTION		
RECOMMENDED ACTION:		
none		
APPROVALS:		